ARTIST STATEMENT

Art, to me, transcends mere subject matter or passion; it embodies faith and a way of life. Since childhood, I've been captivated by its expressive nature and its profound ability to evoke emotions. Inspired by the world around me, I aim to kindle fresh perspectives, evoke emotions, and celebrate art's transformative power.

My creative journey is an intersection of continuous explorations and experimentations engaging a diverse palette of artistic mediums, as well as intersecting topics of self-expression, identity, and the world around me. Throughout my art, I seek to communicate my emotional and mental processes in a way that resonates with the general audience, bridging gaps between individuals, cultures, and perspectives. I discover meaning, purpose, and a sense of connection to something larger than myself through the creative process. With each piece of art I create, I aspire to inspire others to view the world with unique perspectives, ignite conversations, and find beauty in the unexpected. My artistic creations are inspired by my personal experiences, preferences, and identity. Aside from myself, I am frequently inspired to raise awareness of social stigmas through my artwork. Experimenting with various mediums, listening to music, playing with puppies, and traveling to new cities all helped me overcome my creative block and become motivated again.

As a multidisciplinary artist, I am inspired to work on a variety of subjects and art forms that fascinate me. From showing self-expression and evoking human emotions through realistic self-portraiture paintings, I have switched my art style to one that focuses on increasing my skill set through the usage of several traditional and digital art materials. Experimentation is paramount to broadening my skill set, leading me to embrace traditional and digital mediums alike. Therefore, I am continually inspired to work with other mediums and gain knowledge and understanding of how to use them to elevate my artwork.

Currently, I am drawn to creating minimalist yet vibrant artwork, blending textures and elements to craft mixed-media pieces. Using digital tools like Procreate and Illustrator, I design intricate surface patterns and create self-made candles, upcycled sneakers, and home-decor products for commercial purposes. Alongside regular acrylic paints, watercolors, and crayons, I incorporate diverse mediums such as candle wax, epoxy resin, eco-resin, and fabric painting, enriching my practice and fostering continuous growth and innovation.

Looking ahead, my vision includes establishing an art business with a personal studio and a public creative space. This venture aims to offer art courses and activities, providing individuals of all ages with a sanctuary for relaxation and creative expression. Beginning in my native India, I aspire to expand this initiative globally, reconnecting with my roots and fostering artistic engagement worldwide. Learn more about my work at <u>www.medhanogaja.com</u>.